**DerbyFish**

**Listen – this is what I do – I critique designs based on design heuristics and being the “user” with a true context… it’s called a task-based usability test. My words are raw and honest – so you know how I was feeling when I was using it. The things that don’t work as best they could – does NOT take away from this amazing app that was already successfully used for one derby. Note – this is a quick n dirty review – not comprehensive but should be representative of what some of your users will experience.**

**Feedback and Things to Consider**

**Onboarding to DerbyFish App**

1. Communicate to the user that I have to give at least limited access to audio, phone, and location in order to register.
2. Tell me that orientation of the license does not matter – horizontal or vertical
3. Question: What happens if I have an ID that is not a license?
4. Once complete – give me a confirmation that I have onboarded – that can be the info banner that says Thank you for joining DerbyFish and then give me the opton to set up my profile further… alternatively – drop me into my profile – once I save it… drop me into the Thank You for joining DerbyFish. Either way – do NOT drop me into the camera – its confusing and NOT where I need to be at this time. Context is everything in software design!

**Post-Onboarding**

**Edit my profile**

1. I keep CLOSING the app when I try to swipe down to go to my Profile. If it happens ONCE, I’ll tolerate it – TWICE – ok – but every time – IM PISSED!!! I don’t even know HOW I finally got it to slide. This is an ACCESSIBILITY issue – I don’t think a blind person would be able to navigate a slider option.
2. When I get to the Profile page – I am UNSURE of the options – My FIsh Tank 0 Fish, My Tackle Box, and My Tools…
3. AND the word “MY” is NOT needed. Logout should not be buried under tools. I also don’t know what “Stripe Dashboard” is… when I go to it, it seems it is for registering a credit card.
4. I find “Shop” to be too generic for this app – can you put a better name – like JOIN a Derby? Why is the RankBoard under Shop?

**Navigation**

1. I need a home! I need to go back to the beginning if I get lost and see all my options.
2. I CANNOT see the options on the camera screen – its NOT going to work often! People have vision problems – expect them.
3. THIS OF ALL – IS THE MOST CRITICAL ISSUE: When I am in a page – I’m ingrained in the task at hand. I do NOT remember how to get back to the previous page – there are NO controls – Im looking for an X like you have on the next level of pages, e.g., Stripe Dashboard.
4. Call me old school – but SWIPPING does not work for returning to HOME!!! I do NOT remember how I arrived on the page – UP DOWN RIGHT OR LEFT – and you are requiring me to remember. You have to fix navigation back!
5. Suggestion – if you really want the swipe, leave it but make a TAP work too! And – give me an X to exit and return to Home, do not make me remember which way to swipe.
6. Ask someone to complete a few tasks with the phone – and watch it happen – that is the best way to understand my issue.

**Look for Derbies**

1. There are NO options in the Leagues and Derbies – to review and pick one.
2. Remove the ‘s from League’s.
3. I am NOT sure that you need to use the shopping metaphor to join a derby… “Add to Cart” – would you ever buy more than one per derby? If not, just put "Join Derby” Checkout is probably ok

**Join a Derby**

1. Need a success page for when payment goes through.
2. Where’s my receipt?
3. Now I want to see information on this Derby – I need information on this Derby – including CONTACT information.
4. In the mean time, add a Location to the Derby and put a link to an information page in the Web on the receipt (in the TaclekBox). While the name TackleBox is fun – leave it for other purchases and give my a box for Derbies Joined.
5. Pay was pretty easy ☺

**Feed**

1. This category DOES NOT make sense to me!
2. And when I get there – How do I take a selfie?
3. I cannot figure out how to put something into Feed once Im there..
4. When I navigate back to take a photo – 2 squares show – a photo and a red box – What is the red box for? And then there is an action, Post it >. How do I know where it will be posted? Id like to post it to the Derby Im in.
5. When I click Post it – it just bounces – nothing happens.
6. THIS IS TOTALLY CONFUSING!! I have NO idea and there is no way Im going to read documentation or watch a tutorial.

**Submit a Fish**

I cannot figure out HOW to submit a catch to a Derby. This is a basic task that should be obvious, easy to find, and easy to remember. You have TOOOOOO much emphasis on the camera.